

EC'd Yes    Last Received: 08/29/2012 9:14 AM    Showing Buylines: All Lines

|                                      |                                      |                                  |
|--------------------------------------|--------------------------------------|----------------------------------|
| Station WAVY-TV NORFOLK, VA.         | Agency (    ) WATERFRONT STRATEGIES  | Rep Firm                         |
| Advertiser (    ) HOUSE MAJORITY PAC | 3050 K ST NW                         | Sales Office (    ) PHILADELPHIA |
| Product HOUSE MAJORITY PAC           | WASHINGTON, DC 20007                 | Salesperson (    ) ANJIE BRADY   |
| Estimate# 1432                       | Agency C/P1/P2/E 79/86/1432          |                                  |
| Buyer Dan Nagelberg                  | Flight Dates 09/04/2012 - 09/24/2012 | Salesperson Phone# 215-567-6005  |
| Phone#                               | Hiatus Weeks                         | Salesperson FAX# 215-567-5938    |
| Fax#                                 |                                      |                                  |

-- CONTRACT COMMENT --

CLIENT: HOUSE MAJORITY PAC SC=\*

-- REMARKS --

THIS IS A NEW ISSUE ORDER  
CONTRACT TOTAL IS \$46,125  
PLS CONFIRM ASAP  
THANKS ANJIE FOR ANGELA

| LT  | Ln  | Day  | Time    | Program                | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|------|---------|------------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ---  | ---     | -----                  | --- | ---        | ---         | ---        | ---        | ---         | ---        | ---     |
|     | 1   | TU-F | 6A-7A   | AM NEWS                | :30 | \$2,000.00 | 09/04-09/07 | 1          | 1          | 1           | \$2,000.00 |         |
|     | 2   | M-F  | 7A-9A   | TODAY SHOW             | :30 | \$2,000.00 | 09/10-09/21 | 1          | 2          | 2           | \$4,000.00 |         |
|     | 3   | SA   | 6A-7A   | SATURDAY EARLY AM NEWS | :30 | \$500.00   | 09/22-09/22 | 1          | 1          | 1           | \$500.00   |         |
|     | 4   | SA   | 7A-8A   | SATURDAY AM NEWS       | :30 | \$800.00   | 09/22-09/22 | 1          | 1          | 1           | \$800.00   |         |
|     | 5   | SU   | 6A-7A   | SUNDAY EARLY AM NEWS   | :30 | \$300.00   | 09/23-09/23 | 1          | 1          | 1           | \$300.00   |         |
|     | 6   | SU   | 7A-8A   | SUNDAY AM NEWS         | :30 | \$800.00   | 09/23-09/23 | 1          | 1          | 1           | \$800.00   |         |
|     | 8   | TU-F | 9A-10A  | TODAY SHOW 2           | :30 | \$500.00   | 09/04-09/07 | 1          | 1          | 1           | \$500.00   |         |
|     | 9   | M-F  | 10A-11A | TODAY SHOW 3           | :30 | \$400.00   | 09/10-09/21 | 1          | 2          | 2           | \$800.00   |         |
|     | 10  | TU-F | 12P-1P  | NOON NEWS              | :30 | \$300.00   | 09/04-09/07 | 1          | 1          | 1           | \$300.00   |         |
|     | 11  | M-F  | 5P-530P | 5PM NEWS               | :30 | \$1,800.00 | 09/10-09/21 | 1          | 2          | 2           | \$3,600.00 |         |
|     | 12  | TU-F | 530P-6P | 530PM NEWS             | :30 | \$1,800.00 | 09/04-09/07 | 1          | 1          | 1           | \$1,800.00 |         |

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3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 79/86/1432  
Flight Dates 09/04/2012 - 09/24/2012  
Hiatus Weeks

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|-----|-----|-----|-----------|--------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | ---       | ---                | --- | ---        | ---         | ---        | ---        | ---         | ---        | ---     |
|     | 13  | M-F | 6P-630P   | 6PM NEWS           | :30 | \$2,000.00 | 09/10-09/21 | 1          | 2          | 2           | \$4,000.00 |         |
|     | 18  | F   | 9P-10P    | GRIMM              | :30 | \$2,500.00 | 09/21-09/21 | 1          | 1          | 1           | \$2,500.00 |         |
|     | 19  | F   | 10P-11P   | DATELINE           | :30 | \$1,600.00 | 09/21-09/21 | 1          | 1          | 1           | \$1,600.00 |         |
|     | 20  | M-F | 11P-1135P | LATE NEWS          | :30 | \$2,000.00 | 09/10-09/21 | 1          | 2          | 2           | \$4,000.00 |         |
|     | 23  | M-F | 6A-7A     | AM NEWS            | :30 | \$2,000.00 | 09/10-09/21 | 1          | 2          | 2           | \$4,000.00 |         |
|     | 24  | M   | 7A-9A     | TODAY SHOW         | :30 | \$2,000.00 | 09/24-09/24 | 1          | 1          | 1           | \$2,000.00 |         |
|     | 25  | M-F | 9A-10A    | TODAY SHOW 2       | :30 | \$500.00   | 09/10-09/21 | 1          | 2          | 2           | \$1,000.00 |         |
|     | 26  | M   | 10A-11A   | TODAY SHOW 3       | :30 | \$400.00   | 09/24-09/24 | 1          | 1          | 1           | \$400.00   |         |
|     | 27  | M-F | 12P-1P    | NOON NEWS          | :30 | \$300.00   | 09/10-09/21 | 1          | 2          | 2           | \$600.00   |         |
|     | 28  | M   | 5P-530P   | 5PM NEWS           | :30 | \$1,800.00 | 09/24-09/24 | 1          | 1          | 1           | \$1,800.00 |         |
|     | 29  | M-F | 530P-6P   | 530PM NEWS         | :30 | \$1,800.00 | 09/10-09/21 | 1          | 2          | 2           | \$3,600.00 |         |
|     | 30  | M   | 6P-630P   | 6PM NEWS           | :30 | \$2,000.00 | 09/24-09/24 | 1          | 1          | 1           | \$2,000.00 |         |
|     | 31  | M   | 11P-1135P | LATE NEWS          | :30 | \$2,000.00 | 09/24-09/24 | 1          | 1          | 1           | \$2,000.00 |         |
|     | 32  | M-W | 430A-459A | EARLY TODAY        | :30 | \$200.00   | 09/10-09/12 | 2          | 1          | 2           | \$400.00   |         |
|     | 33  | M-F | 1P-2P     | DAYS OF OUR LIVES  | :30 | \$350.00   | 09/17-09/21 | 1          | 1          | 1           | \$350.00   |         |
|     | 34  | M-F | 2P-3P     | THE DOCTORS        | :30 | \$200.00   | 09/10-09/21 | 1          | 2          | 2           | \$400.00   |         |
|     | 35  | SU  | 1A-2A     | BROTHERS & SISTERS | :30 | \$75.00    | 09/23-09/23 | 1          | 1          | 1           | \$75.00    |         |

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---REPORT TOTALS---

Report Totals: 39 / \$46,125.00

---SALES MONTHLY TOTALS---

Sep 12: 39 / \$46,125.00

Sales Totals: 39 / \$46,125.00

Station Totals: 39 / \$46,125.00

Lines not sent/rcld/rtrn: 0 / \$0.00

|                   |               |           |         |          |          |         |          |
|-------------------|---------------|-----------|---------|----------|----------|---------|----------|
| ---COMPETITIVE--- | Market Totals | \$128,125 | CATV 0% | WAVY 36% | WGNT 1%  | WPXV 0% | WTKR 19% |
|                   |               |           | WTVZ 5% | WVBT 10% | WVEC 29% |         |          |

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE